



## Toni A.

Senior Product Designer & Software Engineer

hey@findtoni.com | <https://findtoni.com> | <https://github.com/findtoni>

### ABOUT

Toni is an experienced and creative product designer & full-stack software engineer with a passion for innovation and creative thinking. She's technically competent and industry aware; loves to learn, has the capacity to lead and is not afraid of big ideas & challenging obstacles. Toni wants to deliver value efficiently and be truly impactful, while having fun and enjoying the process.

### SKILLS

#### Development

HTML, CSS, JavaScript, Typescript, Vue.js, React.js, Svelte, Node.js, Go, JAMStack, GraphQL, Apollo, Laravel, Nuxt, Next, Gatsby, Gridsome, Ionic, Sass, CSS-in-JS, Tailwind, Greensock, MySQL, PostgreSQL, NoSQL, Firebase, MongoDB, CouchDB, PouchDB, WASM, Nginx, WordPress, Shopify, Webflow, Google Cloud, Digital Ocean, AWS, Netlify, Kubernetes, HashiCorp Suite, Docker, Git.

#### Design

UI/UX  
Visual Design  
Wireframing & Storyboarding  
Static & Interactive Prototyping  
User Research

#### Other

Performance Optimization  
Search Engine Optimization  
Progressive Web Apps  
Single Page Apps  
E2E Testing

#### Tools

Figma, Sketch, Adobe XD, InVision, Adobe Creative Cloud - PS, IL, ID, AE, PP.

### EDUCATION

#### Redeemer's University

2012 - 2016

B.Sc. (Hons) Media & Communication

### EXPERIENCE [ 6 YEARS ]

#### Mercurie

##### Product Designer & Software Engineer

June 2019 - Present

Currently leading product design and front-end engineering, from vision to strategy and execution, of various company products centred around accelerating Africa's digital economy. Building front-end infrastructure for Seller, an e-Commerce solution that allows merchants sell, market and scale their business online. Leading agency projects for clients such as Google, UBA and Chivas Regal, among others.

#### Hotels.ng

##### Product Designer

March 2019 - May 2019

Contributed to the product design of the company's online travel and booking platform - Timbu.

#### Abdam Creative

##### Product Designer & Software Engineer

Jan 2018 - Dec 2019

Technical lead in charge of overseeing the design and development of various company products.

#### Yute! Magazine

##### Product Designer & Software Engineer

June 2016 - Jan 2018

Was responsible for the design, strategy, development and management of multiple versions of the magazine's online platform. Other duties included visual design, search engine optimization and editorial management. Improved growth metrics by over 380%.

#### Rayvolution Media

##### Media Associate

Dec 2015 - Dec 2017

Performed several pre & post production activities such as audio, photo, video production and editing, multimedia live streaming, motion graphics and animation & web development. Worked with clients such as Microsoft, Ventures Platform, Social Media Week and Start-up Lagos.

#### Spotlight Online Radio

##### Designer & Web Developer

Feb 2015 - Nov 2015

Designed and developed a fully functional campus online radio and music streaming web application.